DOCUMENT 02

Form ADV Part 2B

Brochure Supplement

This brochure supplement provides information about Bond-Munroe Bell that supplements the Bond Bell & Co brochure. You should have received a copy of that brochure. Please contact Bond-Munroe Bell if you did not receive Bond Bell & Co's brochure or if you have any questions about the contents of this supplement.
Additional information about Bond-Munroe Bell is also available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2

Educational Background and Business Experience

Name: Bond-Munroe Bell

Born: 1981

Education

B.A. Business and Accounting, Randolph Macon College, 2004

Business Background

Period	Position	Firm
04/2026 to Present	Managing Member, CEO, CCO	Bond Bell & Co
06/2023 to Present	Investment Advisor Representative	Cetera Investment Advisors LLC
06/2021 to Present	Registered Representative	Cetera Wealth Services, LLC
07/2006 to 06/2021	Registered Representative	Voya Financial Advisors
10/2006 to 12/2010	Registered Representative	ING Financial Partners, INC
12/2004 to 08/2006	Registered Representative and Investment Advisor Rep	Scott & Stringfellow

ITEM 3

Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

ITEM 4

Other Business Activities

Bond-Munroe Bell is a registered representative of Cetera Wealth Services, LLC. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Bond Bell & Co always acts in the best interest of the client, including with respect to the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any Bond Bell & Co representative in such individual's outside capacities.

Bond-Munroe Bell is an investment adviser representative with another investment advisory firm, Cetera Investment Advisers LLC. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. Bond Bell & Co always acts in the best interest of the client and clients always have the right to decide whether or not to utilize the services of any Bond Bell & Co representative in such individual's outside capacities.

ITEM 5

Additional Compensation

Bond-Munroe Bell does not receive any economic benefit from any person, company, or organization, other than Bond Bell & Co in exchange for providing clients advisory services through Bond Bell & Co.

ITEM 6

Supervision

As the Chief Compliance Officer of Bond Bell & Co, Bond-Munroe Bell supervises all duties and activities of the firm. Bond-Munroe Bell's contact information is on the cover page of this disclosure document. Bond-Munroe Bell adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.

ITEM 7

Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

Bond-Munroe Bell has NOT been involved in any of the events listed below.

An award or otherwise being found liable in an arbitration claim alleging damages in excess of $2,500, involving any of the following:

- an investment or an investment-related business or activity;
- fraud, false statement(s), or omissions;

- theft, embezzlement, or other wrongful taking of property;
- bribery, forgery, counterfeiting, or extortion; or
- dishonest, unfair, or unethical practices.

An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- an investment or an investment-related business or activity;
- fraud, false statement(s), or omissions;
- theft, embezzlement, or other wrongful taking of property;
- bribery, forgery, counterfeiting, or extortion; or
- dishonest, unfair, or unethical practices.

Bond-Munroe Bell has NOT been the subject of a bankruptcy.